

Sixth Annual



Tuna Tournament

July 27 - August 3, 2024

Gulf of Maine, U.S.A.

www.bluefinbonanza.org

Sponsor Packet



Greetings:

The **Casco Bay Bluefin Bonanza** is an independent, non-profit, 501(c) (3) foundation dedicated to building a better community. We do so by providing scholarships to community college students enrolled in trades and marine sciences programs through the Foundation for Maine's Community Colleges, supporting interns and important bluefin tuna research at the Gulf of Maine Research Institute and combining highly-skilled anglers in a contest of competition, comradery and fun.

The Sixth Annual **Casco Bay Bluefin Bonanza** tuna tournament will take place, July 27 - August 3, based out of Spring Point Marina in South Portland, Maine. It includes a dinner/auction, 4-day tuna- tournament and a day full of fishing-related activities for kids. We hope to register 80 boats for this year's tournament and weather permitting, it should be an exciting and successful event.

We can't do it alone. Much of our success depends on support from the community we're working to improve. Your tax deductible donation will help students obtain the skills necessary to improve their position in the workforce and provide business with more qualified employees. It will also support research that ensures our valuable bluefin tuna fishery remains sustainable.

We offer various sponsorship levels to suit the individual abilities of our donors, and are always willing to work with you on creative opportunities.

Should you have any questions or require more information, please contact me at your earliest convenience.

Warm regards,

Bob Humphrey

Capt. Bob Humphrey, President

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WWW.BLUEFINBONANZA.ORG

Education, Conservation, Community

The Bluefin Bonanza provides a friendly competition among the top tuna captains in New England but our overall goal is building a better, stronger community.

Scholarships

One way we do that is by providing scholarships to students enrolled in trades and marine sciences programs at each of Maine's 7 community colleges. In just 5 years we have provided over \$100,000 to students and an endowment with the **Foundation for Maine's Community Colleges**. These scholarships give students that otherwise lack the means an opportunity to acquire the education and skills necessary to find better paying jobs. In turn, they're providing more qualified workers to local businesses in our community.



Through a collaboration with Carhartt and W.S. Emerson we established a new scholarship program that will provide additional scholarships to community college students enrolled in certain trades.

Another new initiative in 2023 was the Lindsay Withers Memorial Scholarship, which will be awarded to students enrolled in Emergency Medical Services/ Paramedicine program at Southern Maine Community College.



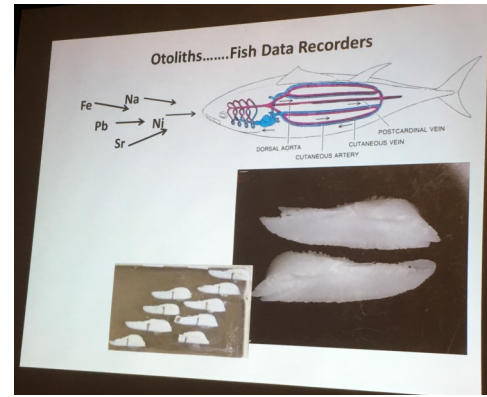
Internships

We also provide internships for students to work at the **University of Maine's Pelagic Fisheries Lab** at the **Gulf of Maine Research Institute**. This gives them an opportunity to gain real field experience that will better prepare them for a career in marine sciences.



Research

We've also established a fund with the **University of Maine Foundation** to support ongoing research by Dr. Walt Golet and his staff at the **Gulf of Maine Research Institute**. So far we've provided nearly \$100,000 to support critical research and education associated with highly migratory species important to coastal Maine communities, specifically Atlantic bluefin tuna. Through our support, UMaine undergraduate internships, electronic tagging, and biological monitoring programs for Atlantic bluefin tuna help ensure the long-term viability of this species through development of effective conservation and management approaches.



Education

Our youth education programs give kids a hands-on opportunity to learn about the science of fisheries management.

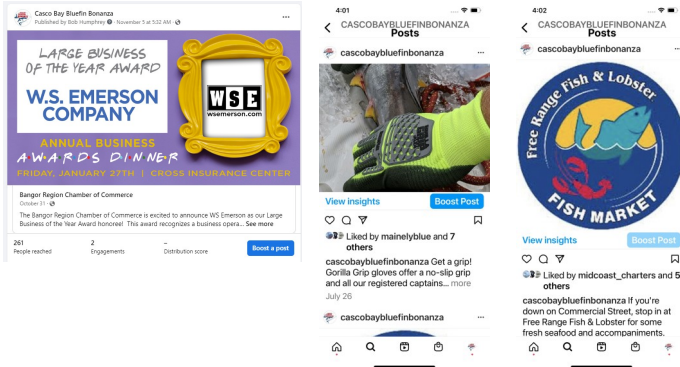


EXPOSURE

We work hard to ensure your contribution is recognized through various means, reaching thousands of people.

SOCIAL MEDIA

We will promote your company and products on our social media outlets like Facebook and Instagram



BANNERS

Your banner will be proudly displayed under the tournament for the entire duration of our event.



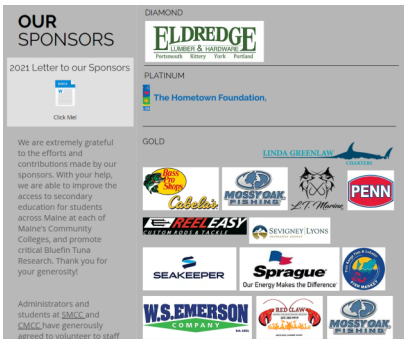
AT OUR EVENT

Products donated for auction/raffle will be on display and listed in our program



OUR WEBSITE

Your logo, and a link to your website on our website

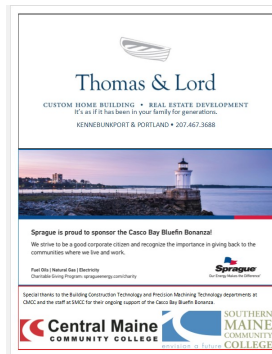
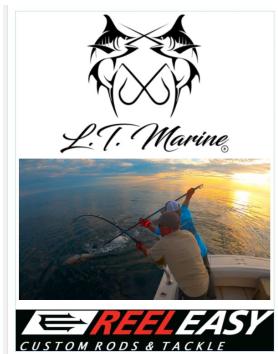


OUR PROGRAM

You provide the copy or we'll create an ad to be included in our annual tournament program

AND MORE

We're always looking for creative ways to incorporate your brand into ours



Sponsorship Levels

Diamond (\$10,000 minimum)

- Logo on tournament shirt
- Full page ad in program
- Banner displayed at tournament
- Logo and link on website sponsor page
- Exposure through our social media outlets
- Listed in program as contributor



Platinum (\$5,000 minimum)

- Logo on tournament shirt
- Half page ad in program
- Banner displayed at tournament
- Logo and link on website sponsor page
- Exposure through our social media outlets
- Listed in program as contributor



Gold (\$1,000 minimum)

- Half page ad in program
- Banner displayed at tournament
- Logo and link on website sponsor page
- Exposure through our social media outlets
- Listed in program as contributor

7TV Molly Jane Charters

Join us on the Molly Jane for the ultimate tuna fishing experience off the coast of Maine.

Our goal is to share this incredible experience with others. These trips can be hands-on and informational as you participate in everything aboard. Or, you can sit back and enjoy just being out to sea; the choice is yours.

(207) 329-5671
www.mainetunacharters.com

A promotional flyer for Molly Jane Charters. It features a title in a script font, a short paragraph of text, and a phone number. Below the text is a collage of four photographs showing people on a boat, handling large bluefin tuna. The boat is named 'Molly Jane' and 'Maine Point, ME'.

Silver (\$500 minimum)

- Quarter page ad in program
- Name and link on website sponsor page
- Banner displayed at tournament
- Listed in program as contributor

Bronze (\$250 minimum)

- Name on website sponsor page
- Listed in program as contributor



We will also accept products and services in lieu of monetary donations. Donor's credit and sponsor level will be awarded based on the donor's cost for goods and services.

TALK TO US

We're always looking for creative ways to help our sponsors get maximum exposure and recognition



Reel Addiction Sportfishing Shark or Tuna Charter Raffle

Featuring a Full Day (12-hour) charter for up to 6 people
Winner can choose shark or tuna
A \$1,600 value!



Tickets: \$20 each or 6 for \$100

All proceeds go toward community college scholarships and bluefin tuna research at the Gulf of Maine Research Institute

Charter is out of Boothbay Harbor
Must be redeemed in 2023
Date by arrangement

Tickets available at www.bluefinbonanza.org

AD SPECIFICATIONS 8 1/2" X 11" PUBLICATION

1/4 page
3.5" x 4.75"

1/2 page
7.5" x 4.75"

full page
8.5" x 11"
must include
1/8" bleed

live area
8" x 10.5"
(saddle-stitched)
7.5" x 10.5"
(perfect-bound)